## Traffic and Activity > Traffic and Activity Summary

## **Traffic and Activity Summary**

During the Week of March 30th, 2008:

- A total of 7,215 distinct visits were made to the site.
- The average visit lasted 2 Minutes and 55 Seconds.
- 1,614 distinct web pages were viewed a total of 10,312 times.
- The average visit contained 1,43 page views. People spent an average of 2 Minutes and 2 Seconds viewing a page.
- Downloadable files were requested 3,225 times. On average 0,45 files were downloaded per visit.

## **Six Week Historical Comparison**



Continued on Page 2 ...